



**Double Coded® Raspberry Beret Coneflower -  
New For 2024!**

*Echinacea 'Raspberry Beret'*

Height: 20 inches

Spread: 22 inches

Spacing: 18 inches

Sunlight: ☉ ●

Hardiness Zone: 4a

Group/Class: Double Coded Collection

**Description:**

Beautiful and unique, this selection features fragrant, fully double, intense raspberry pink flowers, rising above dense rosettes of green foliage; excellent for beds, borders and in fresh or dried arrangements; low maintenance and easy to grow

**Ornamental Features**

Double Coded Raspberry Beret Coneflower has masses of beautiful lightly-scented ruby-red daisy flowers with hot pink overtones at the ends of the stems from mid summer to early fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its pointy leaves remain green in color throughout the season.

**Landscape Attributes**

Double Coded Raspberry Beret Coneflower is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting birds, bees and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Double Coded Raspberry Beret Coneflower is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting



*Double Coded Raspberry Beret  
Coneflower flowers  
Photo courtesy of NetPS Plant Finder*



### **Planting & Growing**

Double Coded Raspberry Beret Coneflower will grow to be about 18 inches tall at maturity, with a spread of 22 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. This plant does not require much in the way of fertilizing once established. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Double Coded Raspberry Beret Coneflower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.