



**Steady As She Goes® Gardenia -
New For 2025!**

Gardenia jasminoides 'Prince Charles'

Height: 5 feet

Spread: 7 feet

Sunlight: ○ ●

Hardiness Zone: 7a

Description:

A dependable Gardenia variety that is quite cold hardy and heat tolerant for the species; elegant, fragrant white flowers that will not drop off in bad weather, contrasted by deep green, glossy foliage; long blooming; makes a fine hedge

Ornamental Features

Steady As She Goes Gardenia features showy fragrant double white round flowers at the ends of the branches from late spring to mid fall. The flowers are excellent for cutting. It has attractive dark green evergreen foliage. The glossy oval leaves are highly ornamental and remain dark green throughout the winter.

Landscape Attributes

Steady As She Goes Gardenia is a dense multi-stemmed evergreen shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This is a relatively low maintenance shrub, and is best pruned in late winter once the threat of extreme cold has passed. It is a good choice for attracting bees and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Steady As She Goes Gardenia is recommended for the following landscape applications;



Steady As She Goes Gardenia flowers
Photo courtesy of NetPS Plant Finder



Steady As She Goes Gardenia flowers
Photo courtesy of NetPS Plant Finder



- Accent
- Mass Planting
- Hedges/Screening
- General Garden Use
- Container Planting

Planting & Growing

Steady As She Goes Gardenia will grow to be about 5 feet tall at maturity, with a spread of 7 feet. It has a low canopy, and is suitable for planting under power lines. It grows at a slow rate, and under ideal conditions can be expected to live for approximately 30 years.

This shrub does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. To help this plant achieve its best flowering performance, periodically apply a flower-boosting fertilizer from early spring through into the active growing season. It is not particular as to soil pH, but grows best in rich soils. It is somewhat tolerant of urban pollution. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This is a selected variety of a species not originally from North America.

Steady As She Goes Gardenia makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.